

Key Largo Wastewater Treatment District
Board of Commissioners Meeting
Agenda Item Summary

Meeting Date:
February 5, 2019

Agenda Item Number: G-2

Agenda Item Type:
Information / Presentation

Agenda Item Scope:
Review / Discussion

Recommended Action:
Discussion

Department:
General Manager

Sponsor:
Peter Rosasco

Subject:
Florida Keys Day

Summary of Discussion:
Discussion of Florida Keys Day and potential sponsorship amount.

Reviewed / Approved

Financial Impact

Attachments

Operations: _____
Administration: _____
Finance: _____
District Counsel: _____
District Clerk: _____
Engineering: _____

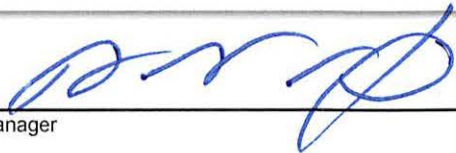
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Funding Source:

Budgeted:
N/A

2019 Sponsorship Packages

Approved By: _____
General Manager



Date: 1-31-19



FLORIDA KEYS DAY

Tuesday, March 19, 2019

Tallahassee, Florida

2019 Sponsorship Packages

GOVERNOR SPONSORSHIP: \$3,500 DONATION

- Your business will be acknowledged in all advertisements
- Business logo will be given prominent placement on all official Florida Keys Day printed material
- Business logo will be given prominent placement on official Florida Keys Day t-shirts* *
- The right to distribute gifts, promotional materials or samples at Florida Keys Day
- Banner displayed in area of high visibility at the event*
- Verbal acknowledgement at the event with opportunity to speak
- Half-page acknowledgement in the souvenir event program
- Florida Keys Day t-shirts

SENATOR SPONSORSHIP: \$2,500 DONATION

- Your business will be acknowledged in all advertisements
- Business logo will be on all official Florida Keys Day printed material
- Business logo will be on official Florida Keys Day t-shirt**
- The right to distribute gifts, promotional materials or samples at Florida Keys Day
- Banner displayed in area of high visibility at the event*
- Half-page acknowledgement in the souvenir event program
- Florida Keys Day t-shirts

REPRESENTATIVE SPONSORSHIP: \$1,500 DONATION

- Your business will be acknowledged in all advertisements
- Business logo will be on all official Florida Keys Day printed material
- Business logo will be on official Florida Keys Day t-shirt**
- The right to distribute gifts, promotional materials or samples at Florida Keys Day
- Banner displayed in area of high visibility at the event*
- Quarter-page acknowledgement in the souvenir event program
- Florida Keys Day t-shirts

SERGEANT AT ARMS SPONSOR: \$500 DONATION

- Your business will be acknowledged in all advertisements
- Business logo will be on all official Florida Keys Day printed material
- Business logo will be on official Florida Keys Day t-shirt**
- The right to distribute gifts, promotional materials or samples at Florida Keys Day
- Business card acknowledgement in the souvenir event program
- Florida Keys Day t-shirts

CLERK SPONSORSHIP: \$250 DONATION

- Your business will be acknowledged in all advertisements
- Business logo will be on all official Florida Keys Day printed material
- Listing in the souvenir event program
- Florida Keys Day t-shirts

**Banners to be provided by the Sponsors*

*** Sponsorship commitment form and logo must be received by Friday, February 22nd to appear on the t-shirts.*



Please check one:

- | | |
|---|---|
| <input type="checkbox"/> Governor Sponsorship @ \$3,500 | <input type="checkbox"/> Sergeant at Arms Sponsorship @ \$500 |
| <input type="checkbox"/> Senator Sponsorship @ \$2, 500 | <input type="checkbox"/> Clerk Sponsorship @ \$250 |
| <input type="checkbox"/> Representative Sponsorship @ \$1,500 | <input type="checkbox"/> Other Amount @ _____ |

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____ Email Address: _____

THANK YOU FOR YOUR SUPPORT OF FLORIDA KEYS DAY 2019!

Mail Payment to:
 Florida Keys Day
 c/o Audra Hill Wallace
 102411 Overseas Highway
 Key Largo, Florida 33037

For more information contact Erin Muir at floridakeysday@gmail.com